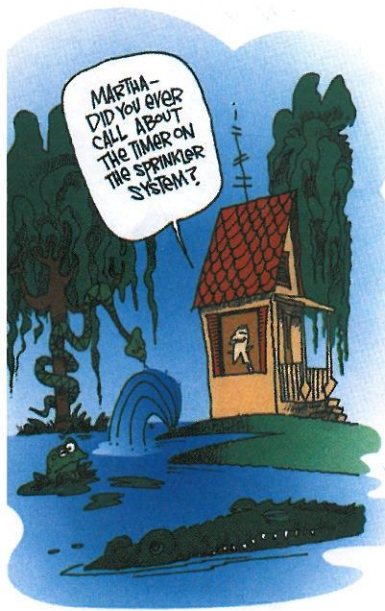




**A Consumer's Guide to
Water Conservation
*The Outside Story
& Inside Story***



WATER CONSERVATION *The Outside Story*



Landscaping is a major consumer of residential water. What can you do to reduce outside water consumption without sacrificing an attractive landscape?

1. Water in the early morning or evening.

If you sprinkle your lawn under the hot midday sun, you'll lose as much as 30 percent of your water to evaporation.

2. Several short watering sessions are better than a single long one.

Lawns can only absorb water so fast. It's better to water your lawn for three 10 minute sessions—with each session a half-hour apart—than it is to water steadily for 30 minutes and waste water down the gutter.

3. Better yet...Xeriscape™.

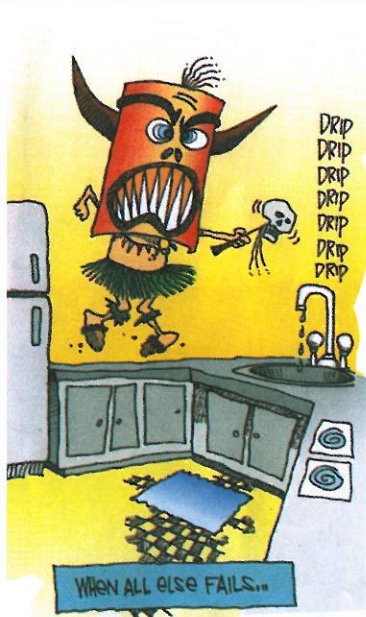
Xeriscaping is water wise landscaping that stresses proper soil preparation, efficient irrigation, and the use of water stingy plants.

For homeowners, it means less maintenance, lower water bills, and a colorful decorative look. Contact your local greenhouse or water utility for more information.

Xeriscape is a trademark owned by Denver Water.



WATER CONSERVATION *The Inside Story*



Just 10 years ago, you were the odd person in your neighborhood if you conserved water. Today that's no longer true. The fact is, it's cheaper to save water than to waste it. Here are some tips for conserving water in your home.

TIP #1 Check for Leaks

Dripping faucets and leaky toilets account for a large portion of home water waste. Check your faucets and toilets to see if they are leaking.

Faucets:

Repair all leaks, or if you feel uncomfortable with do-it-yourself repairs, call a plumber. In the long run, the water you save will pay for itself.

Toilets:

To detect slow leaks, add several drops of dark food coloring into the toilet's water tank. If the water in the bowl is tinted after fifteen minutes, your toilet is leaking. If so, all it usually needs is a new toilet flapper, an easy and in-expensive repair job.



TIP #2 Take Short Showers

Bathing is the second highest use of indoor water. Bathing also uses energy to keep the water warm. A five minute shower is usually all that's needed. Be sure to install a low-flow (2.5gals/minute) shower head.



Other tips for reducing water usage.

- 1.** Use a broom instead of a hose to clean driveways, walks and patios.
- 2.** Keep grass at least two inches high to shade roots and hold moisture.
- 3.** Aerate lawns regularly and use mulch around plants to reduce evaporation.
- 4.** Water trees slowly, deeply, and infrequently to encourage deep rooting.
- 5.** Visit WaterWiser[®], the water efficiency clearinghouse at www.waterwiser.org.

TIP #3 Reduce Flushing Water

The toilet is a big guzzler of indoor water. A good quick fix is to fill a plastic bottle with some pebbles or sand and water and put it in the toilet tank to reduce the fill amount. Don't use a brick, as it will decompose and gum up plumbing. Better yet, install an ultra-low flow (1.6 gals/flush) toilet.

Other Tips for Saving Water:

- 1.** Install low flow (2.2 gals/minute) aerators on bathroom and kitchen faucets
- 2.** Run the dishwasher and washing machine only when they are full.

**Call 1-877-WTR-WISE, BRAWLEY'S
WATER CONSERVATION HOT LINE
1-877-987-9473 TOLL FREE**