

STREET NAMING REQUIREMENTS

1. *Requirement.* Street Names shall be subject to approval by the Planning Director and/or Public Works Director as part of the subdivision process. The Director may review and accept, in accordance with these standards, any street name that is proposed. The Director, when requested by the subdivider, may originate street name(s) as needed. Approved street names shall be shown on the final plat of the subdivision.

2. *Standards.*

- a. Street names shall not conflict with or duplicate any existing street name within the City of Brawley. Conflict may be based on the following; close pronunciation to another street name, street name is too difficult to pronounce, street names with undesirable meanings or connotations, and street names with language translation problems.
- b. New streets which are extensions of, or obviously in alignment with, existing streets shall bear the name of the existing street name.
- c. Cul-de-sac streets having six (6) or more lots fronting on them, or that have more than one hundred fifty (150) feet or more in length measured from the center line of the intersecting street to the center of the turnaround, shall have street names assigned to them. All other culs-de sac, inlets or eyebrows shall carry the street name, suffix, and house numbering sequence of the main street.
- d. Street names shall contain suffixes according to the standards listed below, except where streets within the Sphere of Influence shall be provided a street name suffix of "Road" except where otherwise approved by the County Engineer:

<u>General Direction of Street</u>	<u>Street Length 1,000' or more</u>	<u>Street Length Less than 1000'</u>
North & South	Avenue	Court
East & West	Street	Place
Diagonal	Drive	Way
Curving	Drive	Lane or Circle

- e. Arterials with a right-of-way width of greater than one hundred (100) feet with a landscaped median dividing the roadway that is contiguous and not limited to a single subdivision, and frontage roads within a Freeway right-of-way shall be assigned the suffix of Boulevard if North/South and Parkway if East/West.