



City of Brawley
City Manager's Office
Contact: Emmet Fried
Assistant to the City Manager
(760) 351-3057

PRESS RELEASE

FOR IMMEDIATE RELEASE

December 3, 2025

Brawley City Council Meeting Highlights – December 2, 2025

Brawley, CA — The Brawley City Council convened for its regularly scheduled meeting on Tuesday, December 2, 2025, to consider key actions, hear public input on important policy and fee updates, and announce upcoming community events. The following is a summary of major actions and announcements from the meeting:

Council Approvals and Actions

- The City Council proudly recognized Police Chief Jimmy Duran for his years of dedicated service to the City of Brawley. Chief Duran will retire at the end of the calendar year after a distinguished career marked by leadership, integrity, and unwavering commitment to public safety. The Council and local youth sports teams expressed its deep appreciation for his contributions to the community.
- The Council conducted a public hearing to receive community comments on the Citywide User and Regulatory Fee Study. Following public input and Council discussion, the updated Master Fee Schedule was approved and will take effect on February 1, 2026.

This update is especially significant, as the City's user and regulatory master fee schedule had not been comprehensively updated in more than 20 years. The revised schedule reflects cost-of-service findings and provides a framework to support the City's ability to sustainably deliver high-quality services to the community.

- The Council approved the execution of a Memorandum of Understanding between the City of Brawley and the Southern California Association of Governments (SCAG) to collaborate on the Planning for Main Streets project.

This initiative will identify feasible improvements and implementation strategies along State Route 86 from Las Flores Drive to Legion Road, with a focus on promoting health, safety, and sustainability throughout the corridor. The partnership will support long-term planning and investment opportunities that strengthen mobility and quality of life for Brawley residents.

Announcements

- The City Council will host its Reorganization Special Meeting on Wednesday, December 3, 2025, at the Hidalgo Society Hall, 410 South Cesar Chavez Street,

Brawley, CA beginning at 5:30 p.m. Community members are warmly encouraged to attend as the City recognizes its outgoing and incoming leadership.

- The City of Brawley, in partnership with the Chamber of Commerce for Greater Brawley, invites residents and families to kick off the holiday season at the annual Tree Lighting Ceremony and Santa's Local Workshop on Friday, December 5, 2025, at Plaza Park.
 - Event activities begin at 4:00 p.m.
 - Tree Lighting Ceremony will take place at 6:00 p.m.

This festive celebration will feature holiday lights, family-friendly activities in elf Village, and a special visit from Santa. All are welcome to join in this joyful community tradition.

- Santa Clause will visit the Brawley Public Library on Thursday, December 11, 2025, from 3:00 – 4:00 p.m. Families are invited to stop by for holiday stories, photos, and festive cheer.
- Santa Claus will ride through the City of Brawley aboard a fire truck the week of December 15–19, 2025, visiting various neighborhoods each evening. Route maps will be released and posted soon. Residents are encouraged to follow City updates and keep an eye—and an ear—out for Santa as he makes his way through the community.

The Brawley City Council remains committed to transparent governance, community engagement, and the responsible stewardship of public resources.

For additional information about upcoming events, meeting recordings, agendas, and supporting documents are available on the City of Brawley's website: www.brawley-ca.gov.

Stay connected with the City of Brawley by downloading the Brawley Connect app on your Apple or Android device, or by following the City on Facebook and Instagram.

[Photos Attached]

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