



**BUSINESS ADVISORY COMMITTEE**  
**383 Main Street, City of Brawley**  
**Administrative Building Council Chambers**  
**December 8, 2015**

**MINUTES**

**Call to Order**

The meeting was called to order at 5:30 pm.

**Roll Call**

Members Present: Sarah Chairez, Lupe Navarro, Audrey Noriega, Kenny Robertson, Monica Torres, Sean Wilcock

Members Absent: Alan Huber

Ex Officio Members Present: Rosanna Bayon Moore, City Manager  
Jason Zara, Brawley Chamber of Commerce Exec. Director

Ex Officio Members Absent: Donald Wharton

**Approval of the Agenda**

***Motion:*** Approved as presented. **Noriega/Navarro 6-0**

1. **Public Comments**

None

2. **Presentations**

Police Chief Michael Crankshaw presented an overview of the existing City of Brawley Truck Route.

The BAC recommends selection of alternative routes that are adequately engineered for future commercial truck traffic. The Committee requests updates once the City begins developing alternative truck traffic routes.

3. Consent Agenda

**Motion:** To approve minutes of October 13 and November 10, 2015.  
**Robertson/Noriega 6-0**

4. Old Business

**Continued Discussion regarding Parking in the Downtown Corridor-** Sean Wilcock, Ray Babb, Elizabeth Machado

Chairperson Wilcock requested this topic to the BAC for continued discussion and invited downtown business owners Elizabeth Machado and Ray Babb to provide input on parking in the downtown corridor. Mr. Babb was not available to attend the meeting.

Elizabeth Machado, Business Owner of Ciudad Plaza and Adult Day Out Care Center, purchased parking lots in the downtown area for private parking and tenants. Ciudad Plaza has 35 tenants plus people that visit restaurant and pharmacy. Visitors park on their private parking lot occasionally, especially during tax season for H&R Block. The Ciudad Plaza building keeps getting damaged from trucks southbound turning west. At the Adult Day Out Care Center, employees park on the street and visitors park in the private parking lot. Ms. Machado recently purchased Billards Bilding and a partial parking lot behind building. More parking is definitely needed in the downtown.

The BAC recommends continued examination of downtown as a whole. The Chair requested that BAC members come with strategies to move forward on communicating with business owners and the general public regarding parking in the downtown, including approaches to addressing façade and building appearance.

5. Committee Member Comments/Remarks

Ex-Officio Moore provided an update on the Building Permits Report.

6. Next Meeting Date

The Business Advisory Committee adjourned to January 12, 2016 at 5:30pm.

7. Adjournment

There being no further business before the Business Advisory Committee, the meeting was adjourned at 6:50 pm.