



BUSINESS ADVISORY COMMITTEE
383 Main Street, City of Brawley
Administrative Building Council Chambers
October 29, 2014

MINUTES

Call to Order

The meeting was called to order at 5:30 p.m.

Roll Call

Members Present: Sarah Chairez, Alan Huber, Lupe Navarro, Audrey Noriega,
Sean Wilcock

Members Absent: None

Ex Officio Members Present: Rosanna Bayon Moore, City Manager
Jason Zara, Brawley Chamber of Commerce Exec. Director
Donald Wharton, City Council Member

Other Staff Present: Ruby Walla, Finance Director
Gordon Gaste, Planning Director

Approval of the Agenda

Motion: Approved as presented. ***Wilcock/Huber 5-0***

Public Comments

1. City of Brawley Mayor Pro-Tempore George Nava commented re: the original formation effort for the Business Advisory Committee and thanked the committee for participating.
2. New Business
 - a. Welcome and Introductions
 - b. Revisit of Enabling City Council Resolution 2010-37, 2014-36, Roles and Responsibilities of the Business Advisory Committee. It was clarified that Ex-Officio Members do not vote.
 - c. Nomination and Election of Chairperson and Vice-Chairperson

Motion: To nominate Alan Huber as Vice-Chairperson of the Business Advisory Committee. **Huber/Navarro 5-0**

Audrey Noriega was nominated as Chairperson. Noriega respectfully declined nomination.

Motion: To nominate Sean Wilcock as Chairperson of the Business Advisory Committee. **Noriega/Navarro 5-0**

- d. Establishment of Regular Meeting Schedule (at least once quarterly per Resolution).

Ex-Officio Member Bayon Moore presented a 2015 calendar.

Motion: To hold meetings once per month on the second Tuesday of each month, starting December 9, 2014 at 5:30PM at the City Council Chambers. **Huber/Noriega 5-0**

- e. Presentation, Discussion and Input on Peddler's Permit (R Walla, RB Moore)

Finance Director Ruby Walla presented the staff report on Peddlers Licenses and Brawley Municipal Code Section 16.86.

Motion: To establish a peddler's business license that applies to vendors or booths at City & Chamber sanctioned events only, excluding Cattle Call events during Cattle Call week. **Huber/Noriega 5-0**

- f. Presentation, Discussion and Input on Sidewalk Sales (G Gaste, RB Moore)

Planning Director Gaste presented the staff report on Sidewalk Sales and input from the Planning Commission to date.

The committee directed to bring back the subject back for further discussion and input at the next meeting. Staff offered to gather additional input from downtown merchants.

Committee Member Comments/Remarks

Ex-officio Wharton commented that the Business Advisory Committee has been formed at a good time. With Committee recommendations and leadership, one year from now improvements in this City will be evident.

Next Meeting Date

Due to the continued discussion regarding Sidewalk Sales, meeting at the normally established time would conflict with scheduled absence of Planning staff. The Business Advisory Committee adjourned to November 19, 2014 at 5:30PM.

Adjournment

There being no further business before the Business Advisory Committee, the meeting was adjourned at 8:15PM.