

CITY OF BRAWLEY
November 15, 2011

The City Council and Community Redevelopment Agency of the City of Brawley, California met in a Regular Meeting at 6:00 PM, Council Chambers, 383 Main Street, Brawley, California, the date, time and place duly established for the holding of said meeting. The City Clerk attests to the posting of the agenda pursuant to G.C. §54954.2.

The meeting was called to order by *Mayor Campbell* @ 6:00 PM

The invocation was offered by *Pastor Mike Neciuk*, of El Redentor Church

The pledge of allegiance to our flag was led by *CM Nava*

PRESENT: Campbell, Couchman, Kelley, Miranda, Nava

ABSENT: None

APPROVAL OF AGENDA

The agenda was *approved* as submitted. m/s/c Nava/Miranda 5-0

AYES: Campbell, Couchman, Kelley, Miranda, Nava

NAYES: None

ABSTAIN: None

ABSENT: None

1. PUBLIC APPEARANCES/COMMENTS

Division Manager of Allied Waste, Mr. Richard Bringle reported on the 2011 Fall Community Cleanup held on October 22, 2011 at the Brawley Municipal Airport. It was a success and I would like to take this time and thank the City of Brawley staff and residents for their continued support in participating. The grand total was 77.81 tons of waste collected which resulted in a savings of \$3,496.00 in disposal fees to the City. Allied Waste is also proud to provide a total of 20 employees to facilitate the city cleanup efforts. Please note we are here to meet the disposal needs of the community and look forward to our next cleanup event that is scheduled for sometime in the spring of 2012.

Eric Reyes of Brawley commented on Measure K he said let's move forward with that sales tax and make a commitment to make changes, improvements and make sure you tighten your belts because you will be accountable.

Mayor Campbell stated to Mr. Reyes that we are going to take a hard look at that and balance our budget.

a. Presentation in memory of Orbia Hanks by State Senator Juan Vargas and Rebecca Terrazas-Baxter representative for State Assembly Member V. Manuel Perez

Senator Vargas & Rebecca Terrazas-Baxter from Assemblyman Perez presented the Hanks family with a resolution in memory of their husband/father/grandfather/uncle and friend; he will be remembered by the people he touched.

b. The Public Spectrum – Rob Zimmer, President

Rob Zimmer President of Spectrum made a presentation regarding his business. His clients are the Imperial Irrigation District, City of Calexico and El Centro we do videotaping of the board meetings and they can be seen on the internet. This is memorialized and people can go back and look at meetings. This is a link directly to your website. A big city would envy this technology. It costs about \$400.00 per session.

CM Nava asked what the time frame to put it up is. *Answer:* No longer than 72 hours. (*Zimmer*)

Mayor Campbell indicated this is a nice feature and we will have to take a look at it.

CM Kelley asked if there is ability to edit. *Answer:* That's a good question, no we do not edit, and do not let anyone else either. (*Zimmer*)

2. DEPARTMENTAL REPORTS

Teresa Skrepenski ECA/RDA Coordinator reported two (2) local businesses successfully secured grants from IID/IVC. Grant funds were awarded in the amount of \$10,000 for Brawley Auto Plaza and Accessories and \$35,000 for Fiesta Tortillas. Just a reminder of tomorrow's Chamber mixer from 5:30-7:30 which is to be a ribbon cutting at First Imperial Credit Union.

3. CONSENT AGENDA

The consent agenda was *approved* as followed: m/s/c Miranda/Couchman 5-0

AYES: Campbell, Couchman, Kelley, Miranda, Nava
NAYES: None
ABSTAIN: None
ABSENT: None

- a. *Approval* of Accounts Payable Registers for: October 27, 2011, November 4, 2011 and November 8, 2011.
- b. *Approve* Chelsea Investment Subordination and Intercreditor Agreement.

4. REGULAR BUSINESS

a. Discussion of 2012/2013 Contingency Plan.

Staff Report – Rosanna Bayon Moore, City Manager

CM Bayon Moore stated that this item was added at the request of *CM Kelley*

CM Kelley stated that we had a successful vote on Measure K. It was extended an additional 5 years to 2018. It provides \$1.9 million of the city's general fund and the city has been dipping into the city's reserves in order to help maintain the current level of City services Brawley provides. How can we plan to incrementally reduce the Utility Users Tax over the next eight years? Let's look at reducing expenses and plan it out.

Mayor Campbell stated he sent an email to *CM Bayon Moore* to set up a luncheon workshop for sometime in December; we need to get started soon.

CM Kelley stated that he was in support of a budget discussion and we need to set a firm date.

CM Bayon Moore said she was hoping to count on your support to implement the upcoming 2012-2013 budget. I understand we need to wean off and the value we are looking at for operations is approximately \$1million.

Mayor Campbell stated this is why we want to focus on doing this workshop.

CM Couchman said we need to really take a look at it and make some cuts and not rely on the measure. Let's take a look at the Contingency Plan and make changes; I don't want to talk about lay-offs.

CM Moore indicated that it is helpful to have a Contingency Plan in place, a plan which calls for steep cuts to a host of city services. We are looking into CalPERS and existing open funded positions and many other elements.

CM Couchman mentioned to fellow Council Members to be careful about this with regard to making cuts or taking any other action in an effort to get off using the Utility Users Tax to help keep Brawley's finances stay afloat.

CM Miranda asked if there was a date for that workshop. *Answer:* No, we are still looking for a date. (*Mayor Campbell*)

CM Nava will consider to look at the different options you have *CM Moore*.

CM Bayon Moore asked Council who you would like at this workshop. *Answer:* Staff and Council. (*Mayor Campbell*)

CM Bayon Moore said that we will look at the top 10 highest variances and schedule the meeting for November 22nd from 11am to 1pm here in the Council Chambers and we will provide lunch.

Lupe Navarro Brawley resident asked if it was open to the public. **Answer:** Absolutely. (**Mayor Campbell**)

5. COUNCIL MEMBERS REPORTS

- a. **CM Couchman** mentioned that he attended a lot of Cattle Call events. He was interviewed regarding the old Brawley Theatre which brought back a lot of childhood memories, and wanted to thank all City Staff for their hard work.
- b. **CM Miranda** said he attended all Cattle Call events except 3 of them. He attended the Economic Development Recovery Border Meeting in Calexico and in attendance was Assemblyman Manuel Perez and they talked about economic development and the economy. They want to bring businesses from China; I also attended the First Annual Breakfast for the BUHS Varsity Football Team, the Veterans' Ceremony and Tailgate Party at the Hidalgo Hall for the Central/Brawley Bell Game.
- c. **CM Kelley** stated he had a very good Cattle Call Week. I want to take this opportunity to thank the citizens of Brawley for re-electing me, **CM Campbell** and **CM Nava** and the passing of Measure K. I applaud city staff for walking the streets to pass this Measure.
- d. **CM Nava** mentioned that he wanted to thank the public and staff for making Measure K a success. I as well attended many of the Cattle Call events. The City of Brawley had a booth at the Chili Cook-Off and was very good but they didn't win. Like **CM Couchman** mentioned, we entered the theater and it has a lot of potential and great attraction to Brawley.
- e. **Mayor Campbell** said he attended most of the Cattle Call events and was in the parade. I want to thank staff and all people that put everything together. I am very proud of our City.

6. CITY MANAGER/CITY ATTORNEY/CITY CLERK REPORT

- a. I want to thank the Parks & Recreation, Public Works, Police and Fire Department for their ton of city support.
- b. I have a meeting with Dean Pearson, SDSU to talk about renewable energy and childhood obesity.
- c. I will be meeting with Mr. Marshall Lin about EDA funds.

- d. I will be meeting with the Planning Director and Ms. Maya Dunn to discuss public health opportunities, green plan planning/water conservation and hoping for council to participate in this 1-3 hours site visit.
- e. Just to inform you that Allied Waste will host the Employee's Banquet Recognition Luncheon that will be a cost savings of \$5,000. We are looking to amend the date.
- f. There will be a 2011 League of Cities Legislative briefing with Rosa Ramirez, Acting Finance Director and myself which we plan to attend. The state budget has been adopted. Budget 2012 remains unstable, unemployment is high, and we need to be careful and conservative with our budget.
- g. Tomorrow myself and Ruben Mireles, Acting Public Works Director will tour National Beef Plant and look at industrial use establishment.
- h. *CC Benavides* announced that a webinar on ethics training is scheduled for Thursday, November 17th, 2011 from 9:00 -2:00 PM here at the Council Chambers and a reminder to *CM Couchman* that he needs to attend.

7. ADJOURNED TO CLOSED SESSION

REPORT OF ACTION FROM CLOSED SESSION, IF ANY, BY CITY ATTORNEY.

There was none to report.

ADJOURNMENT @ 7:00 PM

Alma Benavides, City Clerk