

CITY OF BRAWLEY
June 7, 2011

The City Council of the City of Brawley, California met in a Regular Meeting at 6:00 PM, Council Chambers, 383 Main Street, Brawley, California, the date, time and place duly established for the holding of said meeting. The City Clerk attests to the posting of the agenda pursuant to G.C. §54954.2.

The meeting was called to order by *Mayor Campbell* at 6:00 PM

The invocation was offered by *Mayor Campbell*

The pledge of allegiance to our flag was led by *CM Nava*

PRESENT: Campbell, Couchman, Kelley, Miranda, Nava

ABSENT: None

APPROVAL OF AGENDA

Item 3-h Approve purchase of play equipment for Guadalupe and Abe Gonzales Parks utilizing the City of Los Angeles purchasing contract *was moved to regular business discussion and action.*

Item 3-k Approve Resolution No. 2011- : Resolution of the City Council of the City of Brawley, California approving the exchange of property taxes set forth in the agreement for the Rancho Porter Annexation *was pulled from consent agenda for the next meeting.*

The agenda was *approved* as amended. m/s/c Nava/Miranda 5-0

AYES: Campbell, Couchman, Kelley, Miranda, Nava

NAYES: None

ABSTAIN: None

ABSENT: None

1. PUBLIC APPEARANCES/COMMENTS

Jose Vasquez, California Highway Patrol Commander mentioned he wanted to recognize an individual that guided him when he first came to the Imperial Valley. "He provided me with historical information and provided me assistance with local law enforcement." I would like to present this certificate to Sam Palomares in appreciation.

2. DEPARTMENT REPORTS

LD Mello stated that this Friday June 10, 2011 @ 5:30 PM will be having a grand Re-opening of the Library.

FD Walla introduced Rosa Ramirez as the new Assistant Finance Director and indicated that her department is now fully staffed.

3. CONSET AGENDA

The consent agenda was **approved** as followed: m/s/c Kelley/Miranda 5-0

AYES: Campbell, Couchman, Kelley, Miranda, Nava
NAYES: None
ABSTAIN: None
ABSENT: None

- a. **Approval** of City Council Minutes: April 19, 2011.
- b. **Approval** of Accounts Payable Registers: May 12, May 19, May 26, and June 3, 2011.
- c. **Approve** Resolution No. 2011-16: Resolution of the City Council of the City of Brawley, California Requesting the Board of Supervisors of the County of Imperial to Consolidate a General Municipal Election to be held on Tuesday, November 8, 2011, with the School Election to be held on the Date Pursuant to §10403 of the Elections Code.
- d. **Approve** Resolution No 2011-17: Resolution of the City Council of the City of Brawley, California Adopting Regulations for Candidates for Elective Office, Pertaining to Materials Submitted to the Electorate and the Costs of the Candidates Statements for the General Municipal Election to be held on Tuesday, November 8, 2011.
- e. **Approve** Resolution No. 2011-18: Resolution of the City Council of the City of Brawley, California Setting Priorities for Filing a Written Argument(s) Regarding a City Measure & Directing the City Attorney to Prepare an Impartial Analysis.
- f. **Approve** Resolution No. 2011-19: Resolution of the City Council of the City of Brawley, California Providing for the Filing of Rebuttal Arguments For City Measures Submitted At Municipal Elections.
- g. **Approve** Resolution No. 2011-20: Resolution of the City Council of the City of Brawley, California approving the application for statewide park program grants funds.
- i. **Request** City Council approval to submit a grant application to the “Statewide Park Development and Community Revitalization Program” for the renovation of Alyce Gereaux Park.
- j. **Approve** Resolution No. 2011-21: Resolution of the City Council of the City of Brawley, California in support of the Homebase of the U.S. Navy F-35C Lighting II Joint Strike Fighter Squadron at the Naval Air Facility in El Centro

4. REGULAR BUSINESS

a. APPROVE PURCHASE OF PLAY EQUIPMENT FOR GUADALUPE AND ABE GONZALES PARKS UTILIZING THE CITY OF LOS ANGELES PURCHASING CONTRACT.

Staff Report - Karin Morgan, Parks & Recreation Director

This is to make Guadalupe Park complete park, we will be piggy backing on the City of Los Angeles that this leads to a savings of 15% to 20% on playground equipment. The park bids for the park will include prevailing wages.

The council *motioned* to approve the purchase of play equipment for Guadalupe and Abe Gonzales Parks utilizing the City of Los Angeles purchasing contract. m/s/c Kelley/Couchman 5-0

AYES: Campbell, Couchman, Kelley, Miranda, Nava
NAYES: None
ABSTAIN: None
ABSENT: None

b. APPROVE RESOLUTION NO. 2011-22: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BRAWLEY, CALIFORNIA CALLING AND GIVING NOTICE OF THE HOLDING OF A GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, NOVEMBER 8, 2011, FOR THE ELECTION OF CERTAIN OFFICERS AS REQUIRED BY THE PROVISIONS OF THE LAWS OF THE STATE OF CALIFORNIA RELATING TO THE EXTENSION OF THE CITY OF BRAWLEY UTILITY USERS TAX AND A QUESTION RELATING TO INCREASE OF THE CITY OF BRAWLEY BUSINESS LICENSE TAX.

Staff Report - Ruby Walla, Finance Director

UTILITY USERS TAX

Mayor Campbell mentioned that they conducted several meetings with the public regarding these two (2) items the Utility Users Tax and Business License Tax. We need to discuss these tow (2) measures separately.

CM Couchman stated that on the Utility Users Tax Measure the language on the date can be a problem to some people.

CM Miranda mentioned that in Spanish it needs to be more explainable.

CM Kelley indicated that the terms need to be confirmed that the Utility Users Tax may be lowered and not go up more than 4%.

CM Couchman asked if that was okay to do? *Answer:* Certainly you can put a percentage and council can put language to that effect.

Mayor Campbell stated let's look into the language that it can't exceed 4% and that the Council has the ability to reduce the percentage.

CA Morita mentioned that the word sunset be changed to say expired.

Staff Report – Ruby Walla, Finance Director

BUSINESS LICENSE TAX

Eric Reyes of Brawley asked what was the difference between flower stands and peddlers and is it per stand. *Answer:* It is per stand and we are charging for stand for example for Cattle Call the fee is \$500. (*Walla*)

CM Kelley asked Ms. Walla if she felt comfortable with how they had to categorize. *Answer:* Yes, we did the best to categorize. (*Walla*)

CM Couchman stated that he thinks it should be the same charge for peddlers and sidewalk vendors and I can raise it up to \$35.00 but you will have to raise the others too.

The council *motioned* to approve Resolution No. 2011-22: Resolution of the City Council of the City of Brawley, California calling and giving notice of the holding of a General Municipal Election to be held on Tuesday, November 8, 2011, for the election of certain officers as required by the provisions of the laws of the State of California relating to the extension of the City of Brawley Utility Users Tax and a question relating to increase of the City of Brawley Business License Tax. m/s/c Campbell/Miranda 5-0

AYES: Campbell, Couchman, Kelley, Miranda, Nava
NAYES: None
ABSTAIN: None
ABSENT: None

c. ADOPT 1ST READING OF ORDINANCE NO. 2011-02: ORDINANCE OF THE CITY OF BRAWLEY, CALIFORNIA AMENDING THE TRUCK PARKING AREAS WITHIN THE CITY OF BRAWLEY.

Staff Report - Gordon Gaste, Planning Director

A power point presentation was shown along with changes that were requested by *CM Kelley* and *CM Miranda*.

CM Couchman indicated that it's a work in progress issue and that it will probably have to be reviewed again.

The council *motioned* to Adopt 1st Reading of Ordinance No. 2011-02: Ordinance of the City Council of the City of Brawley, California amending the Truck Parking areas within the City of Brawley. m/s/c Couchman/Miranda 5-0

AYES: Campbell, Couchman, Kelley, Miranda, Nava
NAYES: None
ABSTAIN: None
ABSENT: None

5. COUNCIL MEMBER REPORTS

- a. *CM Couchman* attended the memorial service for the Veterans at River View Cemetery and the Hidalgo event.
- b. *CM Miranda* attended the Annual Shopping Center Conference in Las Vegas along with fellow CM Kelley and I also attended the memorial service for the Veterans.
- c. *CM Kelley* attended Annual Shopping Center Conference in Las Vegas.
- d. *CM Nava* stated he has met with the Brawley Chamber of Commerce staff and is doing well with limited staff and hopefully they will be moving forward.
- e. *Mayor Campbell* attended the League Dinner in Calexico and I joined a SCAG committee and asked how does Council feel on putting together a Utility Users Tax Committee?

ACM mentioned that there are some safety committee members that are interested.

CM Kelley stated that at the public meetings that have been held some of the public mention that the campaign should not be run by city staff.

CM Couchman said that he thought the Chamber was going to take the lead but if not then we need to do something.

6. CITY MANAGER REPORT

- a. *ACM Gillmore* said he had been in contact with *CM Burroughs* and he is doing good at the FFA Regional Meeting. I want to thank staff for their assistance.

ADJOURNMENT @ 7:00 PM

Alma Benavides